

AURORA MARTINEZ SALTO

Event Adviser

ABOUT ME

I am a senior freelance project and onsite manager that has over 10 years experience in the events services with an emphasis on events in the pharmaceutical, association, retail, finance, IT and automotive sectors. Skilled in hospitality management, international negotiations, corporate events, incentive programs, and budget management that can work on any part of the process: venue research, pre, on site and post event.

I am a personable and confident person who will become part of your team and strive to understand your aims and objectives and deliver your event successfully and to a high standard.

CONTACT ME

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EDUCATION

IEDE BUSINESS SCHOOL - UNIVERSIDAD EUROPEA DE MADRID (2010 - 2011)

Master's Degree in event management for tourism.

UNIVERSITY OF GRANADA (2005 - 2008)

Degree in Hospitality and tourism

ADDITIONAL EDUCATION

ESCUELA SECOT DE EMPRENEDORES (2017)

Business financial management course

M&IT MASTERCLASS (2015)

Health, Safety and Risk assessment for the events industry

MC PREVENCIÓN (2013)

Basic training course in risk prevention at work

LANGUAGES

ENGLISH - Cambridge CA.E - [Advanced] (2005)

FRENCH - Basic – 1 month Exchange in Aix en Provence

PROFESSIONAL EXPERIENCE

EVENTS FREELANCE (2017 - CURRENTLY)

Numerous events for clients such as Jaguar Land Rover, Toyota, Roche, Firestone, both in Spain and abroad

EMOTIVENTS (2017-18)

Director & Co-founder - Madrid, Spain.

- DMC services in Portugal & Spain.

EVENTS BY TLC (2012 - 2017)

- Head of delivery for the Olympics - Rio de Janeiro, Brazil
- Head of delivery - Madrid, Spain
- Delivery Manager - Madrid, Spain
- Project Manager - Madrid, Spain
- Project Assistant - Madrid, Spain

EDT EVENTOS (2012)

- Production department - Madrid, Spain

FASE 20 CONGRESOS (2011)

- PCO. Scientific department - Granada, Spain

MELIA HOTELS INTERNATIONAL (2010-11)

- Global Sales Meetings & events project trainee - Madrid, Spain

KINGFISHER SEAFOOD RESTAURANT (2010)

- Hostess & server - South Carolina, USA

RYANAIR AIRLINES (2010)

- Ground handling agent - Granada, Spain

MARRIOTT HILTON HEAD RESORT & SPA (2009-10)

- F&B internship - South Carolina, USA

TOURIST INFORMATION OFFICE (2008)

- Tourist advisor - Granada, Spain

SPECIAL RECOGNITIONS

Award of Excellence in "Outstanding service"

BI Worldwide: Partners in success

"Spirit to serve awards" from Marriott's office during the F&B internship

Marriott Hilton Head Resort & SPA, USA

Internship at the Tourist Information Office certified as "Excellent"

City Hall of Granada.